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FOR IMMEDIATE RELEASE

TECHNO SOURCE INTRODUCES BUBBLE TALK™, A NEW FAMILY BOARD GAME THAT WILL HAVE EVERYONE LAUGHING

Bubble Talk, the Newest Addition to Techno Source's Lineup of Tabletop Board Games, Turns up the Fun on Your Family Game Nights

New York – February 14, 2010 – Techno Source, known largely for its successful electronic toys and games, is launching *Bubble Talk*, a hilarious, board game that is easy to play and fun for the whole family. The newest addition to the Techno Source roster, Bubble Talk, challenges players to match funny pictures with even funnier captions. Each round provides comical, clever and creative results, guaranteed to keep everyone in the group laughing.



“We’re excited for the addition of Bubble Talk to our collection of popular tabletop games in 2010,” says Eric Levin, president, Techno Source. “Understanding the busy schedules of today’s family, Bubble Talk is designed so that it can be played for just a few minutes or for a few hours. Plus, like some of the best family movies, it has a humor that works for kids and adults alike. We have worked very hard to find photos that are so funny and compelling; people can’t wait to play the next round!”

A game that is as much fun if you are 8 or 80, Bubble Talk begins when each player draws seven random caption cards. The judge for that round draws a picture card and players must quickly try to match the funniest caption they have to the picture. The player who makes the judge laugh the most wins that round! Perfect for a small group of three or as many as eight players, each game includes 150 funny pictures (75 double-sided 4”x 6” cards) and 300 hilarious caption cards that provide for hours upon hours of game play. Appropriate for players ages 8 and up, Bubble Talk will retail for \$19.99.

Bubble Talk will make its debut at the American International Toy Fair, February 14-17, 2010, in New York City (booth #3149). It will be available at specialty retailers in spring 2010.

About Techno Source

One of the fastest growing companies in the toy business, Techno Source is a privately held toy company headquartered in Hong Kong and with offices in New York. The company is committed to delivering high-quality toys and games featuring top-tier licensed brands at aggressive price points. Its award-winning branded product portfolio includes Smiley Central®, Printies™, Disney®, Clickables™, Rubik’s® , Bicycle® (U.S. Playing Card Company), Intellivision™, Sesame Workshop®, Phase 10® (Fundex), Are You Smarter Than a 5th Grader?™ (Mark Burnett Productions), Guess What I Am!™, Ouaps™, X vs. Y, and Electronic Touch-Screen Sudoku™. For more information, visit www.technosourceusa.com.

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